



KNOWLEDGE EXCHANGE

NEW YORK

**OCTOBER 17, 2019 • THE BLACK BOX
2019 Exhibitor Guide**



UP TO 10X ROI

FROM A SINGLE CONNECTION

Knowledge Exchange Events are designed to connect invited buyers with the suppliers they need. Because of this a single connection on the floor can bring you a significant ROI.

KNOWLEDGE EXCHANGE AT-A-GLANCE

Knowledge Exchange is one of the single most unique events in the industry, centering around connecting qualified in-market institutional meeting and event program producers with A-list vendors. Each event is its own work of art, combining top venues and premier food and beverage with ample opportunities for education, networking, and the sheer marketing power that puts you in front of qualified buyers with a need for your product or service



Our Buyers

What Qualifies Them To Be Invited?

Every planner that attends a Knowledge Exchange event are hand-invited by us and vetted based on four distinct traits. They all represent institutions (corporate, nonprofit, association, etc.), they must spend at least seven figures per year, they must produce at least 50- 100 programs per year and they must produce events both domestically and internationally.

What We Offer Our Supplier Partners

Our standard exhibit package starts at \$2,750 and includes

- A 6 foot exhibit space with linens, power, and wifi
- A copy of the full registration list with contact info and buyer purchasing metrics (*est. spend, programs per year, group size, booking preferences*)
- A Full Page Ad in the Digital Program blasted out to all attendees

***Sponsorship Options and Speaking Opportunities are also available**

3:1 Ratio of Planners to Suppliers

Because who wants to invest in a room full of salespeople and window shoppers?

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Who Attended in 2018

As with all Knowledge Exchange Events, we were honored to host a powerful who's-who of New York's Elite planners in November of 2018. These planners represent the top corporations, government agencies, associations and nonprofits in the area.

<i>Bain & Co.</i>	<i>Deutsche Bank</i>	<i>Metropolitan Transit Authority</i>	<i>Santander Bank</i>
<i>Barclays</i>	<i>EisnerAmper LLP</i>	<i>Munich ReInsurance America</i>	<i>Seton Hall University</i>
<i>BET Network</i>	<i>Empire State Development</i>	<i>Murex North America</i>	<i>Skadden Arps.</i>
<i>BNP Paribas</i>	<i>Ernst & Young</i>	<i>National Organization on Disability</i>	<i>SL Green Realty Corp.</i>
<i>British Consulate General & UK Mission the UN</i>	<i>Federal Reserve Bank of New York</i>	<i>New York Bankers Association</i>	<i>Specialty Food Association</i>
<i>Calvin Klein (PVH Corp.)</i>	<i>Financial Times</i>	<i>New York Life</i>	<i>TD Bank North America</i>
<i>Capital One</i>	<i>Fitch Ratings</i>	<i>New York University</i>	<i>TF Cornerstone</i>
<i>Christopher & Dana Reeve Foundation</i>	<i>GLAAD</i>	<i>Nexus Global</i>	<i>The Rockefeller University</i>
<i>City University of New York</i>	<i>Guggenheim Investments</i>	<i>NYU Langone Health System</i>	<i>The Toy Association</i>
<i>Columbia University</i>	<i>Houlihan Lokey</i>	<i>Oppenheimer & Co.</i>	<i>Thomson Reuters</i>
<i>Columbia University Health System</i>	<i>HSBC</i>	<i>Paramount Pictures</i>	<i>Tilden Park Capital Management</i>
<i>Committee for Hispanic Children & Families</i>	<i>Intramed</i>	<i>PwC</i>	<i>The United Nations</i>
<i>Conde Nast</i>	<i>Johnson & Johnson</i>	<i>Reed Smith LLP</i>	<i>The United Way</i>
<i>Consulate General of Costa Rica</i>	<i>Kirland & Ellis</i>	<i>Rolling Stone</i>	<i>Twitter</i>
<i>Consulate General of Colombia</i>	<i>Linkedin</i>	<i>Ropes & Gray</i>	<i>University of Connecticut</i>
<i>Cooper Union</i>	<i>M&T Bank</i>	<i>S&P Global</i>	<i>Verizon</i>
<i>Credit Suisse</i>	<i>Marsh</i>	<i>Samsung Electronics America</i>	<i>Viacom</i>
	<i>Mayor's Office of Special Projects & Events</i>		<i>Weil, Gotschal & Manges</i>
	<i>McKinsey & Co.</i>		<i>White + Case</i>

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Who Are Our Partners?

The suppliers who partner with the Knowledge Exchange run the gamut including both domestic and international destinations, major five star hotel brands, small independent properties, transportation, entertainment, technology, teambuilding activities, specialty venues, caterers, and much more.



convene



VOYAGES

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TOURISM AUTHORITY

CAREY®



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VISIT *Norfolk*



华馆 P.F. CHANG'S



Del Frisco's
DOUBLE EAGLE STEAKHOUSE



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