



FROM THE PRODUCERS OF *MISSION CRITICAL*

# EVOLVE

THE WORLDS MOST POWERFUL VIRTUAL & HYBRID BUSINESS EXPERIENCES



# IF YOU BUILD IT THEY WILL COME IF WE BUILD IT YOU'LL MAKE MONEY

**EVOLVE** is more than just a platform, it's a collaboration of the most innovative minds in events, marketing, content creation, video production, sourcing and more. Our combined expertise gives you the power to rely on a single, cost-effective source for all of your needs, and the peace of mind of consistent perfect execution each and every time.

From producing network TV quality content and sourcing all of your live or virtual global needs, to delivering a feature rich and aesthetically stunning engagement hub that offers multi channel monetization opportunities and the most powerful business interaction experiences, we are truly the only **REAL** all-in-one solution on the market.







# OTHERS COULD SAY THEY'RE ALL-IN-ONE WE'RE THE ONLY ONES WHO MEAN IT

EVOLVE IS THE ONLY PLATFORM WITH THE ABILITY TO SERVICE ALL OF YOUR NEEDS,  
FROM CUSTOM TV QUALITY POP-UP STUDIOS TO ON-SITE GROUPS, ANYWHERE IN THE WORLD.



**NETWORK TV QUALITY  
PRODUCTION STUDIO**



**IN-HOUSE MARKETING,  
BRANDING & DESIGN GURUS**



**CUSTOM PLATFORMING &  
EVENT TECH DEVELOPMENT**



**GLOBAL SOURCING &  
ON-SITE MANAGEMENT**



**ENGAGEMENT, ACTIVITIES  
& INCENTIVE PROGRAM DESIGN**



**CUSTOM BUILDS, EQUIPMENT  
AND DELIVERABLES**



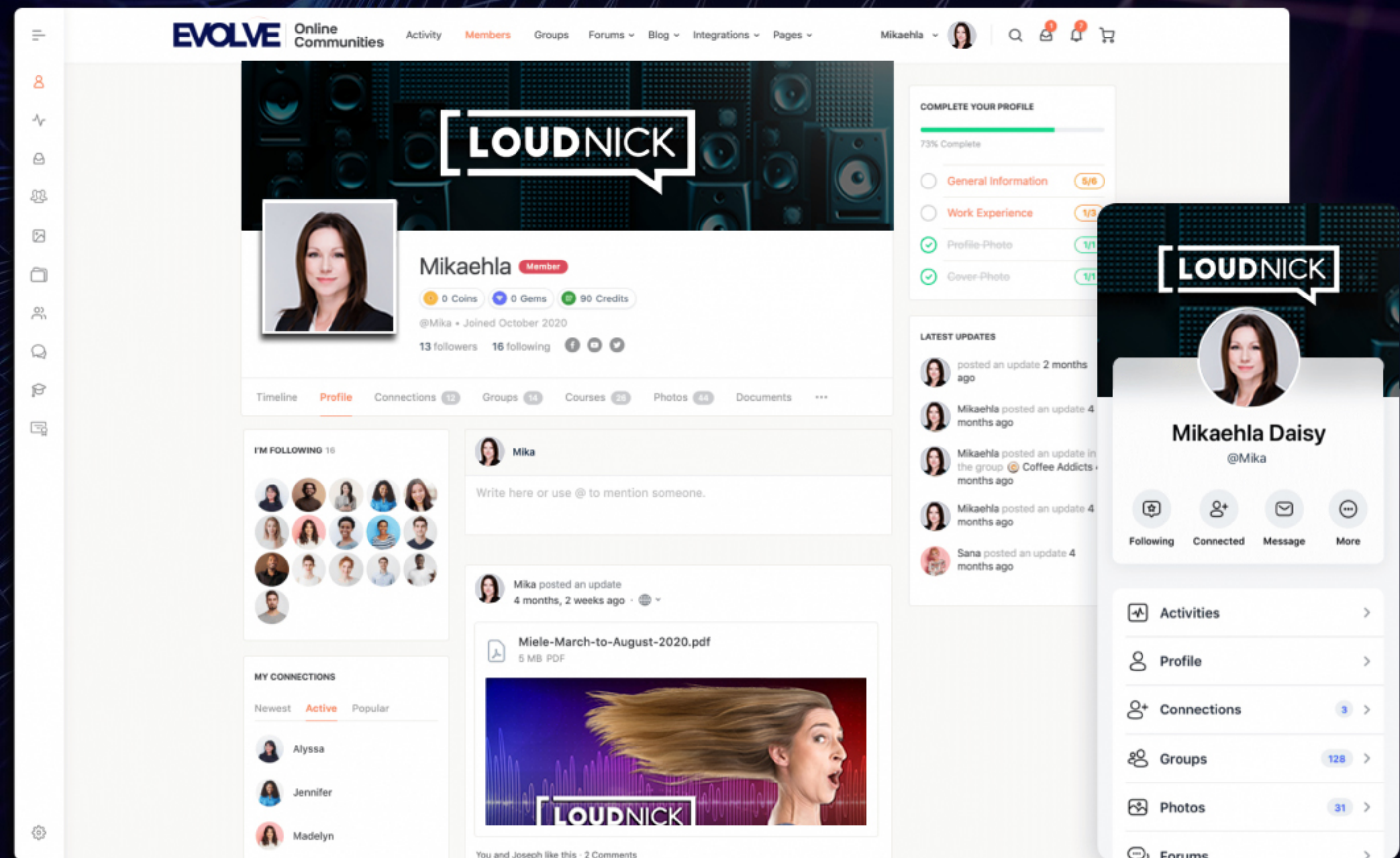
# AN EVENT WITHOUT CONNECTIONS IS LIKE LOBSTER IN A DINER IT'S THERE BUT YOU SHOULD NEVER ACTUALLY TRY IT

## INTRODUCING EVOLVE ONLINE COMMUNITIES A SOCIAL NETWORK JUST FOR YOUR EVENT

With distance has come the greater need for people to feel the communal need to be a part of something. With EVOLVE Online Communities, we can now create your own social network for you programs, whether short term, or as year-round connection hub.

### COMMUNITY FEATURES CAN INCLUDE:

- MEMBER PROFILES
- Q&A BOARDS
- LIKES, SHARES & @MENTIONS
- COURSE OFFERINGS
- MEMBER CONNECTIONS
- FILE SHARING
- PRIVATE MESSAGING
- ZOOM MEETINGS
- SOCIAL GROUPS
- BRANDED EMAILS
- DISCUSSION FORUMS
- NETWORK SEARCH
- JOB BOARDS
- E-COMMERCE



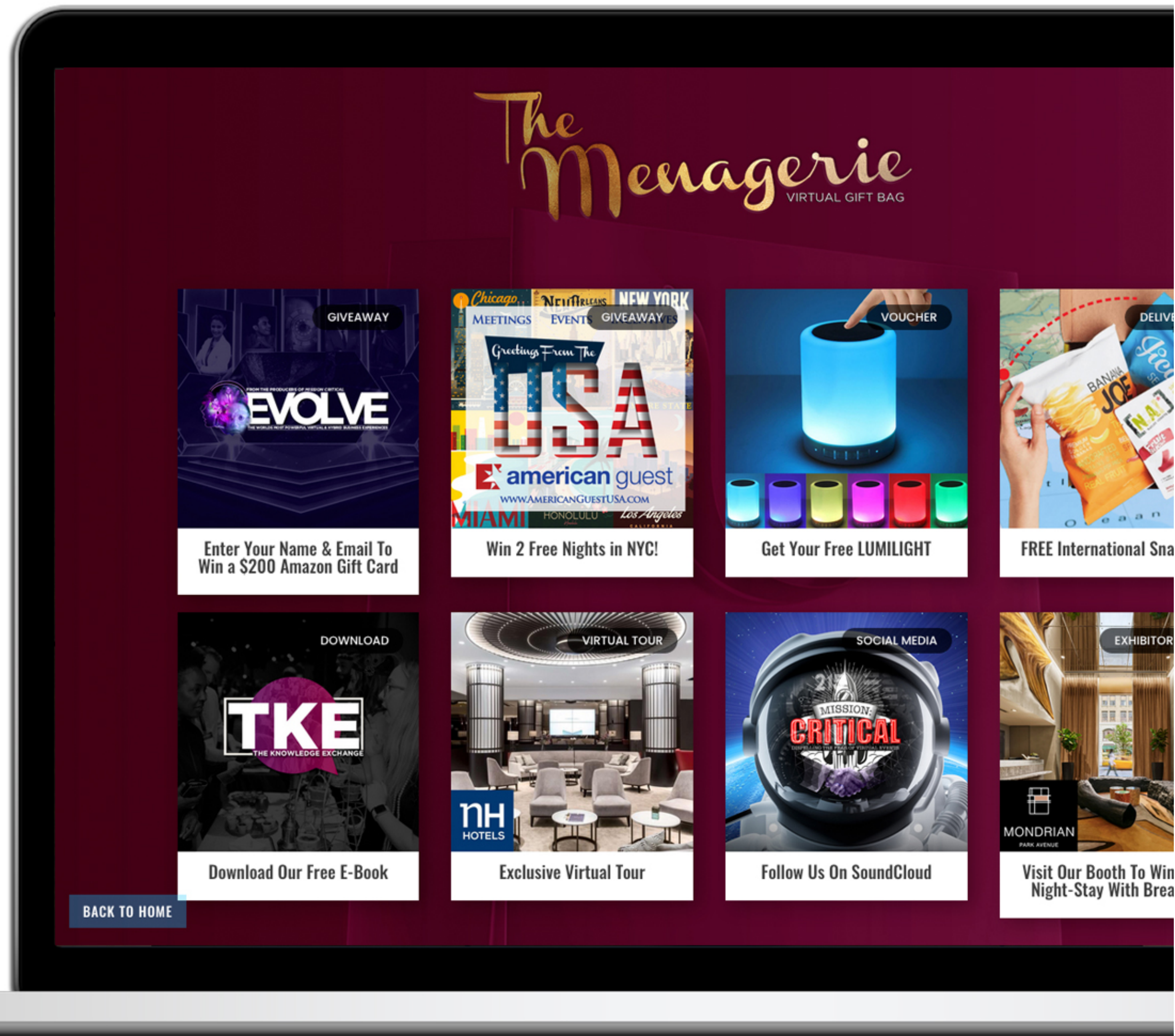


# STRESS LESS MONETIZE MORE

## EVOLVE IS ABOUT CHANGING THE WAY WE ENVISION, PLAN AND EXECUTE EVENT PROGRAMS

When it comes down to it, every executive has the exact same priorities when it comes to event programs: *put on the best programs possible for as little impact on the bottom line as possible.* Now while we don't have a magic way to influence your higher ups to spend more money, we do have several ways that working with us can not only save you in the long run, but give you greater ability to monetize from both your sponsors and exhibitors, as well as your attendees.

THE ONLY FULLY CUSTOMIZABLE VIRTUAL GIFT BAG ON THE MARKET










# IT TURNS OUT THE KEY TO GENERATING EXHIBITOR ROI WAS A BOOTH PEOPLE ACTUALLY WANT TO INTERACT WITH

The image shows two devices displaying virtual booth interfaces. The monitor on the left displays the 'american guest' website with a dark wood-grain background. It features a welcome message, social media icons, and navigation buttons: 'BOOK AN APPOINTMENT', 'CONFERENCE ROOM', 'VISIT OUR WEBSITE', and 'SUBMIT AN RFP'. Below these are promotional banners for 'Greetings From The USA' and a scratch-off lottery. At the bottom, there are four staff profiles with 'VIDEO CHAT' and 'EMAIL ME' buttons, and sections for 'Our Downloadable Materials Library' and 'Project Video Gallery'.

The laptop on the right displays the 'LOUDNICK' interface, which has a dark blue background with speaker graphics. It includes a welcome message, navigation buttons, a 'Consumer Insights Survey', a 'LIVE LIFE LOUD' video player, and a section for 'OUR BOOTH STAFF' with staff headshots and interactive business cards.

Callouts with icons and text describe the following features:

-  **INTEGRATED BRANDED 1:1 DIRECT STAFF VIDEO CHAT AND CONFERENCE ROOMS**
-  **GET PEOPLE TO STAY LONGER WITH CUSTOM GAMES & MORE**
-  **A CUSTOM-DESIGNED AND BRANDED WORLD FOR EACH EXHIBITOR.**
-  **DIRECT INTERACTION SALES FORMS SURVEYS, RFP'S, AND MORE.**
-  **BUILT-IN VIRTUAL SHOPS SO ORDERS CAN BE PLACED RIGHT AT BOOTHS.**

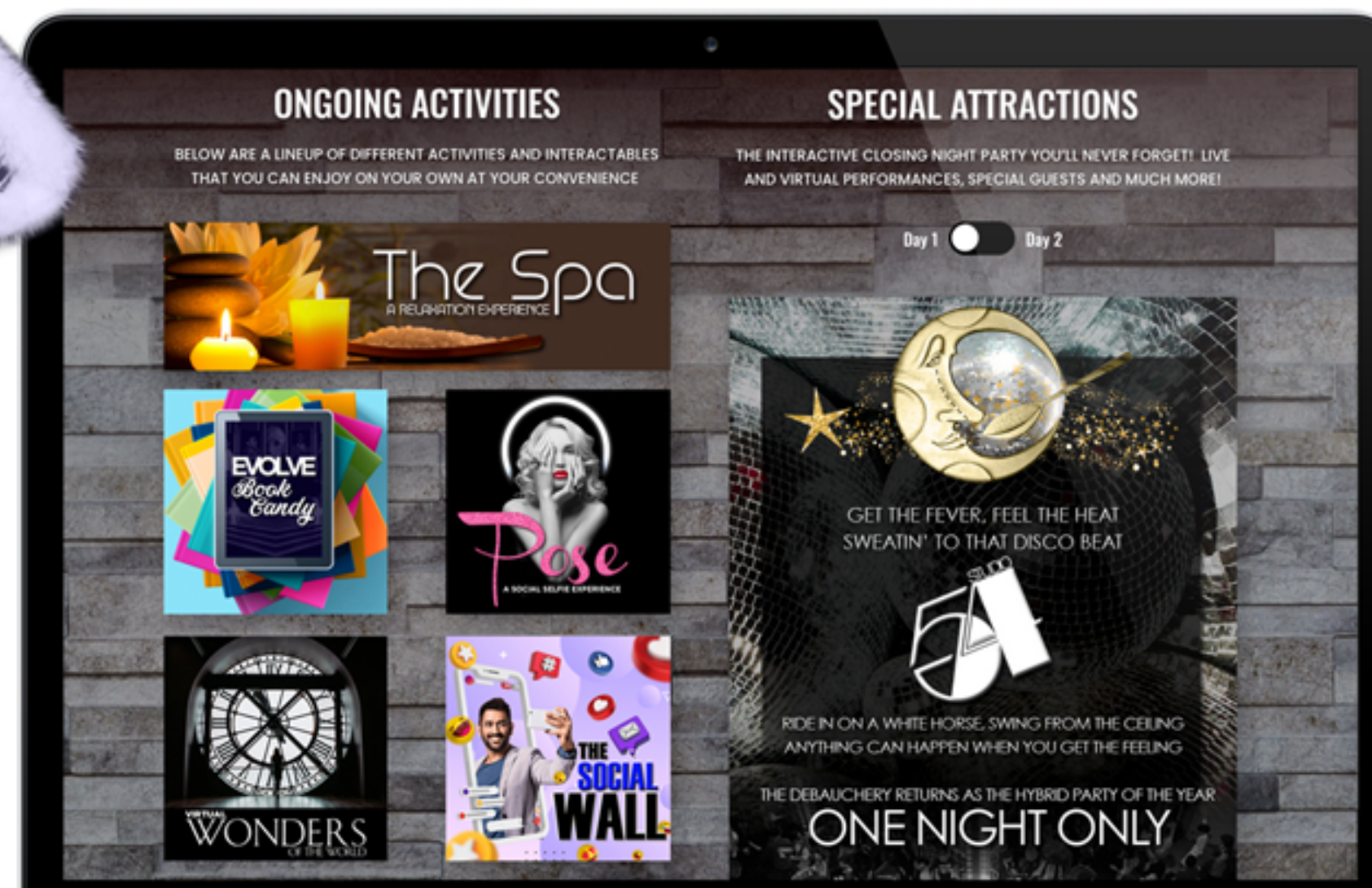




# GO BACK TO BEING “BORN TO BE ALIVE”

BECAUSE WHEN WAS THE LAST TIME SOMEONE SAID  
“THAT SURVEY LAST NIGHT WAS INCREDIBLE”

We’ve gotten way too comfortable letting polls, chat bars and surveys be our sources of attendee interaction, while we have completely forgotten about showing them a good time. Aside from sourcing the best entertainment and activities, we can also custom design amazing one-of-a-kind interactive options for you in our **IMAGINARIUM**





# REDFLIX, BLUEFLIX IT'S A YOU-FLIX

## GOOD ON-DEMAND CAN DRIVE CONTINUOUS REVENUE SO STOP TREATING IT LIKE AN AFTER-THOUGHT

On-Demand is one of those things that most platforms glance over as being of minor significance in the grand scheme of things. How, good, engaging on-demand content can offer numerous opportunities to continuously monetize and drive additional revenues, just for access. Add in the fact that you can multiply that monetization in value-added for sponsors & exhibitors, and suddenly the picture becomes quite clear. **EVOLVE** specializes in quality on-demand hubs that play as a major part of your event, not a just-because. We can even create your own OTT Apps, so your on-demand content can be streamed Netflix-Style on streaming services like **Roku, Fire Stick, AppleTV, Android TV and more!**





**IF YOU THOUGHT THIS WAS GOOD  
JUST WAIT UNTIL YOU TAKE THE TOUR**

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THANK YOU FOR YOUR TIME AND ATTENTION WE APPRECIATE IT.

**BOOK A PRIVATE DEMO**

FEEL FREE TO CONTACT US ANYTIME  
WE'RE JUST AS WITTY & CHARMING IN PERSON

**P: 646-867-8255**

**E: [EVOLVE@EVOLVEBYMC.COM](mailto:EVOLVE@EVOLVEBYMC.COM)**

**W: [HTTPS://EVOLVEBYMC.COM](https://evolvebymc.com)**